



EVERYONE WILL NOTICE
BUT NO ONE WILL KNOW.



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From Allergan®, the creators of BOTOX Cosmetic®



*“ I let everyone
think I just came
back from vacation.”*

▶ REPLENISH WHAT'S LOST OVER TIME

Sun exposure, hormonal changes and aging can all have an impact on your skin's appearance. Over time, your skin begins to lose hyaluronic acid and collagen, resulting in fine lines, wrinkles, and a loss of fullness and elasticity. Healthcare professionals can now reverse these signs of aging by correcting the wrinkles and folds and adding volume to sunken skin.

▶ REFRESH WHAT NATURE GAVE YOU

Juvéderm™ is a soft injectable gel filler that your doctor uses to help replenish and refresh your appearance. It uses hyaluronic acid (a naturally occurring sugar found in your body), which combines with the water in your skin to instantly restore lost volume and reduce lines and wrinkles. Hyaluronic injections have also been shown to stimulate collagen production. Not only that, Juvéderm™ works to enhance and define lips, cheeks and jaw line. Best of all, the results are instant and natural-looking, and last up to a year.*

▶ TAKE COMFORT IN JUVÉDERM™

New Juvéderm™ with lidocaine is a unique formula that lets you feel good before, during and after your Juvéderm™ treatment. The addition of lidocaine, an effective localized pain reducer, to Juvéderm™ provides an injection experience that's gentle and comfortable.

NATURAL-LOOKING RESULTS

PLUMPED LIPS



BEFORE



AFTER

SOFTENED SMILE LINES



BEFORE



AFTER

SMOOTHED LINES AROUND MOUTH AND JAWLINE



BEFORE



AFTER*

RESTORED VOLUME



BEFORE



AFTER*

WHERE CAN JUVÉDERM™ BE USED?



WHAT MAKES JUVÉDERM™ DIFFERENT?

Juvéderm™ uses a patented technology called HYLACROSS™ that results in a gel that is smooth and consistent, with effects lasting up to one year*. It's this advanced technology that makes the results so natural looking. Plus Juvéderm™ is the first HA gel to have demonstrated its safety and effectiveness for all skin tones.

WHAT TO EXPECT FROM A TREATMENT

During the treatment, your healthcare professional will ease Juvéderm™ under your skin to enhance facial features or fill wrinkles and folds.

For the first 24 hours after treatment, you should avoid:

- strenuous exercise
- consumption of alcoholic beverages
- extended exposure to sun, heat or freezing temperatures

To see the possibilities of Juvéderm™, create your own before and after pictures using our revolutionary new Juvéderm™ Revitalizer, or find a qualified doctor visit juvederm.ca.

FREQUENTLY ASKED QUESTIONS

HOW LONG DOES JUVEDERM™ LAST?

The unique formulation of Juvéderm™ provides results that last up to one year*.

HOW LONG DOES TREATMENT USUALLY TAKE?

Prior to the treatment, you'll spend some time consulting with your doctor. The actual injection process is quick and easy and takes only about 15 to 60 minutes, depending on the areas treated.

HOW LONG BEFORE I SEE RESULTS?

Results are instant. You will see an immediate improvement to the treated area.

IS TREATMENT WITH JUVEDERM™ PAINFUL?

Juvéderm™ is injected directly into the skin using a fine needle to reduce injection discomfort. Because Juvéderm™ is also available with pain-reducing lidocaine, the whole injection process is a more comfortable experience.

WHAT ARE THE POSSIBLE SIDE EFFECTS?

Juvéderm™ is generally well tolerated. Possible side effects are mild to moderate and are relatively short lasting (less than seven days). These may include temporary skin reactions such as redness, tenderness and bruising, which may be covered with light makeup.

WHAT IS THE RECOVERY TIME FOLLOWING A TREATMENT?

The treatment requires minimal downtime. Most people return to their normal routines immediately.

*Shown in clinical studies with Juvéderm™ Ultra and Juvéderm™ Ultra Plus on nasolabial folds (smile lines).

THE SOFT LIFT™ APPROACH

As we age, our faces slowly undergo the "3 Ds" of aging: deterioration (wrinkles and texture change), descent (droopiness of the skin) and deflation (a loss of volume). Soft Lift™ addresses the concerns of aging skin by combining the dermal filler Juvéderm™ with BOTOX Cosmetic®. The result is a full facial rejuvenation effect that is balanced and natural-looking.

With the Soft Lift™ approach, Aesthetic Practitioners use BOTOX Cosmetic® to treat upper facial lines, such as crow's feet, frown lines and forehead lines, along with Juvéderm™ to treat volume loss and folds in the mid to lower face. Soft Lift™ makes it possible to achieve a pleasing and refreshed look.

The visible benefits of Soft Lift™ treatment:



BEFORE



AFTER*



BEFORE



AFTER*

*Treatments displayed in photos were performed by Dr. Vince Bertucci.

▶ YOUR NEXT APPOINTMENT

Physician/Clinic name

Physician phone number

Appointment date and time



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